

SPONSORSHIP PACKAGES

Introduction Packages

Available for independent artists and smaller not-for-profit organisations

Package A **\$400**

Production of 1 x 30 second announcement

15 x 30 sec spots (5 x premium, 10 x off-peak, 10 x late night)

Total value: \$800

Package B **\$800**

Production of 1 x 30 second announcement

28 x 30 sec spots (10 x premium, 18 off-peak, 15 x late night)

A web banner on RTRFM's website for 4 weeks.

Total value: \$1,645

Flat-rate Packages

Package C **\$1,200**

Production of 1 x 30 second announcement

30 x 30 sec spots (10 x premium, 20 off-peak, 10 x late night)

A web banner on RTRFM's website for 4 weeks.

A feature in RTRFM's weekly e-newsletter: Off your Dial.

Total value: \$1,780

Package D **\$1,500**

Production of 1 x 30 second announcement

50 x 30 sec spots (18 x premium, 18 off-peak, 14 x late night)

A web banner on RTRFM's website for 4 weeks.

A feature in RTRFM's weekly e-newsletter: Off your Dial

Total value: \$2,180

'RTRFM PRESENTS' PACKAGE **\$1,900**

Production of 2 x 30 second announcements

65 x 30 sec spots (30 x premium, 20 off-peak, 20 x late night)

A Web Banner on RTRFM's website for 4 weeks.

A feature in RTRFM's weekly e-newsletter: Off your Dial

Total value: \$2,930